

MOTOR HOME
SPECIALIST

WHERE THE WORLD SHOPS



OUR PAST, PRESENT
&
FUTURE TOGETHER



HOLIDAY RAMBLER



PREVOST



OUR HISTORY

The O'Banion family has a long local history with deep roots in the Dallas/Fort Worth community and the automotive industry abroad. Doug O'Banion, founder of Motor Home Specialist, moved his family from Corpus Christi, Texas, to Arlington, Texas, in 1966. Doug was constantly thinking of ways to improve products in the automotive industry and later that year he invented the Port-O-Lift trailer that was manufactured by U-Haul Industries. In 1976 Doug developed his second invention, the E-Z Fill Gas Cap. The E-Z Fill Gas Cap eliminated the need to remove and replace the gas cap when filling up with fuel. The E-Z Fill Gas Cap was a huge success and was sold nationwide at various retailers such as Sears, Kmart, NAPA Auto Parts, and Pep Boys, just to name a few. The current version of this invention is now produced by Stant Manufacturing and its concept is often standard equipment on many new models of cars and trucks.

Through the years, Doug owned and operated various automotive dealerships and never lost sight of his true passion for virtually everything that cranks. In 1972, Doug's love of motorcycles and Colorado summers put him in search of a new RV for his wife and four sons. He was surprised at how difficult it was to find an RV with a floor plan that suited his family's needs. On a dare from a friend, he decided to build his own RV just the way he wanted it.

For the next 18 years, Doug owned and operated many businesses that included sales in mobile homes, RVs, cars, and boats. One car dealership in particular, aptly named "Mustang Specialist" sold only Ford Mustangs. Mustang Specialist built more than 3,000 custom and performance Mustangs over a ten-year period.

In 1994, Doug and his son Donny were visiting an auto auction in Ocala, Florida. After finding out that their plane ride home to Texas had been cancelled, Doug impulsively purchased a motor home at the auction because he was ready to "head to the house!" Somewhere between Florida and Texas, the idea of Motor Home Specialist was born. After returning to Texas, they sold the motor home and, oddly enough, took two motor homes in trade. It was settled, The O'Banions were going to become part of the motor home industry. In 1995, Doug sold off his remaining car dealership and so began a new chapter in his life and a life's work for his family.

Motor Home Specialist was founded in 1996 when Doug, his wife Sharon, and his son Donny began selling pre-owned motor homes from a local RV storage location in Arlington, Texas. In late 1998, Doug purchased the property where Motor Home Specialist currently resides and on January 1st, 1999, hired Robert Brake, the company's first full-time employee. Robert has since become the company's general manager, a part owner, and a part of the O'Banion family, whether he likes it or not! Together, by selling tens of millions of dollars of quality pre-owned motor homes with huge discounts to families across the globe, they quickly made Motor Home Specialist into one of the largest pre-owned motor home dealerships in the country.

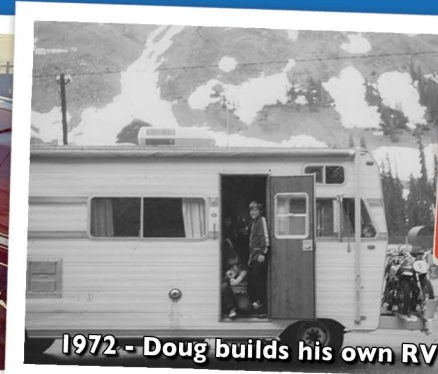
In 2004, Doug took Motor Home Specialist in a new direction by becoming a franchise dealership for Travel Supreme, which later became Entegra Coach. During this time, Doug's other sons Kelly and Tyler came on board full-time, soon followed by his son Patrick upon his return home from three combat tours in Iraq and 22 years of service in the USA Army Infantry. With the addition of Doug's eldest grandson Bobby in 2012, MHSRV now has three generations of family involved in its day to day operations.

In order to handle their growing endeavor, The O'Banions began construction on a new service and delivery center and expanded their sales and office facilities. Motor Home Specialist became the #1 volume selling motor home dealership in Texas in 2007 and in 2008, became the first motor home dealership in Texas history to sell more Class A units as well as Class C units in a single year. This achievement has been duplicated every year since.

Since then, Motor Home Specialist has only grown. They now sell approximately 40% of all new motor homes sold in Texas and in late 2013, surpassed all other dealerships in total volume sales making Motor Home Specialist the #1 volume selling motor home dealership in the world.



1966 - Doug invents the Port-O-Lift trailer



1972 - Doug builds his own RV



1976 - Doug invents the E-Z Fill Gas Cap



1976-1994 - Mustang Specialist was one of many businesses Doug owned



1996 - The O'Banion's begin selling pre-owned Motor Homes from a storage lot in Arlington, Texas



1998 - Motor Home Specialist moves to its current location in Alvarado, Texas



2002 - Motor Home Specialist grows



2004 - Doug's sons Kelly and Tyler join MHSRV full-time followed by his grandson Bobby & later by his son Patrick who returned home after 22 years of military service



2004/2005 - Motor Home Specialist becomes a new franchise dealership and begins a significant expansion process



Motor Home Specialist - 2017 #1 Volume Selling Dealer in the World 4 Years in a Row!*

MOTOR HOME SPECIALIST WHERE THE WORLD SHOPS



VOLUME SELLING DEALER
#1 IN THE WORLD



MOTOR HOME SPECIALIST
WHERE THE WORLD SHOPS



MOTOR HOME SPECIALIST
Minimum 25% Off M.S.R.P. Everyday

The Present

Motor Home Specialist now employs more than 140 dedicated RV technicians, service writers, sales associates and finance specialists. It spans over 180 acres with new and innovative facilities and amenities including a restaurant, video production facility, several indoor and outdoor customer rest areas and over a 1/4 mile of frontage including one of the largest covered display areas in the United States. You will also find 30 service bays, 60 fully-covered service & delivery pads and our new multi-million dollar automated high-pressure rain booth test, coach wash, detail and fueling station create an assembly line approach to the prep and make-ready process. You will also find 50 family-friendly courtesy carts to use while shopping and cold bottled water in every motor home. Perhaps most important of all, you will find clearly marked sale prices on over \$135,000,000 of inventory to choose from all at one location!



MHSRV FACTS ▶

Motor Home Sales Specialists
Experienced RV sales specialists will help you on your journey to find the perfect RV for your family.

- 180**
Acre Secure Complex
- 140**
Dedicated RV Specialists
- 135**
Million Dollars of Inventory
- 60**
Covered Service & Delivery Pads
- 30**
Service Bays
- 1**
#1 Volume Selling Dealer in the World!

Shop the largest and most diverse selection of motor homes in the world all at one location!

Motor Home Specialist is the "Savings Destination of the RV world." Since 1999 Motor Home Specialist has grown from being a small pre-owned only dealership with one service bay to the #1 volume selling dealership in the world selling approximately 40% of all new motor homes sold in the state of Texas. Our business model is simple. Provide quality information and exceptional service while providing the largest selection of the world's most popular RVs and selling them for less money than the competition everyday!

We offer the most diverse selection of new & used motor homes in the world at one location with prices ranging from \$19,999 to over 2 Million dollars and every price point in between. You'll find over 100 different models from 14 of the most well known manufacturers in the RV industry. Each are committed to producing quality products and offer something distinctly different in both style & function.

At Motor Home Specialist it doesn't matter if you're a veteran RV buyer or first time RVers simply looking for quality information and a dealership that will treat you fairly, Motor Home Specialist's upfront pricing will take the games, gimmicks and anxiety about paying too much out of the sales process, because at Motor Home Specialist we believe that everyone deserves the same low price.

You should always save a minimum of 25% off MSRP on current year model motor homes and even more on previous year models! Compare our products. Compare our prices. You'll be glad you did!

#1 in the World Since 2013 & Proudly Representing:



MHSRV Fun Facts:

- #1 in Texas 10 years in a row & counting!
- Exclusive designer & retailers for the Foretravel REALM FS6.
- Exclusive retailers for Outlaw PreVost.
- The only full line Thor Motor Coach dealer in the world!
- Home of the TCB Bus, the last bus Elvis bought for his band in 1976.



You can shop on-line at MHSRV.com or call 800-335-6054

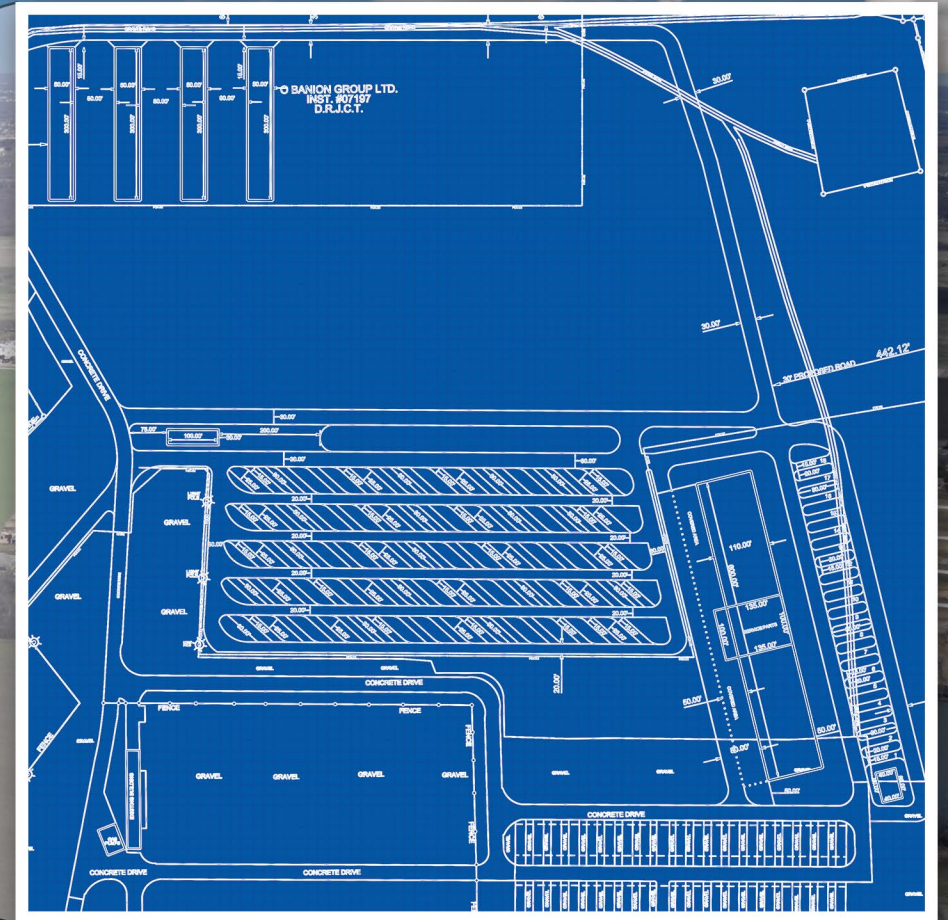
The Future

MHSRV Future Expansion Plans

- 1.) 70 Space RV Park (pull-throughs 80' in length)
- 2.) 72,000 sq. ft. Service Center (additional 60 bays)
- 3.) Expanded Parts & Accessory Store
- 4.) Convenience Store
- 5.) 20 Full-Service Drop-Off & Pick-Up Bays
- 6.) 300 RV Storage Bays Including 100 Indoor Platinum Club Member Bays

MOTOR HOME SPECIALIST

WHERE THE WORLD SHOPS



Future Expansion



MHSRV Today



MHSRV.com 800-335-6054



#1 Volume Selling Dealer in the World!



50 Courtesy Carts



RV Sales Specialists



Over 1/4 Mile of Frontage



The MHSRV Cafe



60 Covered Service & Delivery Pads



High-Pressure Rain Booth Test/Coach Wash



Save 25% or More Off M.S.R.P.



Highly Trained RV Technicians



30 Service Bays



Large Covered Display Area

Our Commitment to the Community

Motor Home Specialist has donated well over 1.5 million dollars back to our veterans, elderly, and children in need across the country. We are proud sponsors of Cook Children's Hospital, the Intrepid Fallen Heroes Fund, The Ronald McDonald House, Meals on Wheels and countless other local and national charities, as well as law enforcement and emergency response agencies. It is our family's goal to continue to grow our efforts in supporting these incredibly worthwhile causes each year.

Our Commitment to You... Our Customer

My family is proud of our company's history, blessed by our company's present success and excited about our company's future. Our commitment to you is that we will work hard each day to provide great prices, unparalleled selection and exceptional service. We will also take great pride in caring for your coach after the sale and will always treat you and your family with the utmost respect and appreciation. I am proud to say that I work alongside some of the finest and hardest working RV specialists in the industry and it is our goal as a team to provide you with an affordable and enjoyable recreational experience from start to finish.

From all of us at MHS, thank you for allowing our family the opportunity to be a part of yours.

All the best and happy travels,

Donny O'Banion

C.E.O - Motor Home Specialist

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SPECIALIST**
WHERE THE WORLD SHOPS



MHSRV.com 800-335-6054
100 O'Banion Way Alvarado, TX 76009

#1 in world & Texas per official Statistical Surveys Inc. for American built motor homes at 1 Location. 25% off or more on all new motor homes.